



The Attic

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THE ATTIC

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LOGLINE

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OUR STORY

Charlotte and Victoria are best friends. They might come from different countries, and be very different people, but when Charlotte realizes she has a magical attic next to her bedroom in her new house, she and Vic aren't going to finish summer break until they've explored it all!

Of course, when it comes to magic, things are rarely that simple. First of all, there's the self-appointed guardian of the attic; Sergeant M Mousington (a mouse), who doesn't want them mucking about and making a mess. Then there's the grumpy and rather silly hedgehog Trevor, who always seems to give them terrible advice. And that's not even beginning to mention the crazy objects, wonderful and weird characters and infinite secrets of this unique playground. There are pixies in the jars, whole worlds hidden in paintings, and kingdoms in the cobwebs.

It's a place that can be fun and silly and sometimes even a little spooky, where you never know who you might meet, and your expectations are constantly turned upside down. Will Charlotte gain the confidence she yerns for? Can Victoria slow down and listen to advice? Will Mousington lighten up and have some fun? And just what is Trevor doing with that box of pixie dust and that welding torch? There's only one place to find out....
The Attic.



CHARLOTTE

Charlotte is curious and careful. Always prepared, she carries her fully-stocked backpack everywhere she goes. She has an interest in documenting the unusual things she comes across (and does so in her iconic sketchbook). She's very sweet at heart, but sometimes finds Vic's boundless energy exhausting. Vic pushes her into situations she'd never find herself in on her own, and she recognizes that stepping outside her comfort zone is an important part of growing.



VIC

Vic is impulsive and mischievous. Imagine someone creeps up behind you, pulls a party popper, then offers you a slice of delicious cake in a flavor you've never even heard of! That is what it's like to hang out with Victoria (or "Vic" as she prefers to be known). Coming from a stuffy, wealthy household, Vic meets this opportunity to run amok with reckless enthusiasm. With her "act first, ask questions later" attitude, she often finds herself in unusual predicaments that require creative solutions. Charlotte's preparedness usually comes in handy, but there are some situations that only a ridiculous, creative mind can solve. She likes encouraging Charlotte to look at things from a new perspective.

SERGEANT MOUSE M. MOUSINGTON (a mouse)

Mousington is strict and fastidious. He's not interested in how many priceless items Vic can stack on her head. He's far more concerned with leaving the attic tidy, organized, and most importantly, **UNDAMAGED**. He wears a sharply-pressed dollhouse constable's uniform with a dashing little hat, and he would be quite the force to be reckoned with... if he were perhaps a few inches taller. The girls rarely heed his advice, but that doesn't stop him from constantly impressing it upon them.



TREVOR (a hedgehog)

Trevor is a wiseguy. He won't offer any helpful advice until it's way too late. Mostly because it's funnier that way. Trevor likes to pretend he doesn't care but he's always there. He is a wild card when it comes to loyalty, sticking by Mousington's side through countless schemes, only to sabotage him for mild entertainment. He couldn't be more delighted to have new friends, but he'd never admit it. While Mousington pretends to know everything but doesn't, Trevor knows a lot more than he lets on.

THE ADVENTURE

Charlotte and Vic are drawn to all the wonder and whimsy they discover in the attic. They want to explore everything it has to offer—and still make it back home in time for tea. They'll discover magical oddities that have the most unexpected functions, map out routes through the fluffy yet treacherous blanket-fort swamp, and try to wrangle adorable, disobedient mushroom folk.



All along the way, they face obstacles and challenges which are cooked up by Sergeant Mouse Mousington to keep them out of the Attic. His best friend Trevor is also there, acting as the world's least enthusiastic cheering squad, and sometimes lends a crucial helping hand. Oftentimes Mousington's grand schemes go off the rails and inflict disaster. But when things are about to get dangerous for the girls, Mousington and Trevor always come through with a solution or a soft mattress to catch them.

Each of Charlotte and Vic's adventures are centered around effective communication and building bridges. How do you solve a problem when you both want such different things? How can you work together when things take an unexpected turn? What can you do when two people don't see things the same way?



In other words....

If you had to stop a war between spiders and snails, how would you do it? If you found a snow globe that turned the world into winter, could you and your friends find a way to turn it off before turning into popsicles? If your attic was overrun by bizarre, machine-building Nordic elves, how would you get them to knock it off?



The ATTIC is the one place you can find all the questions and their crazy answers.

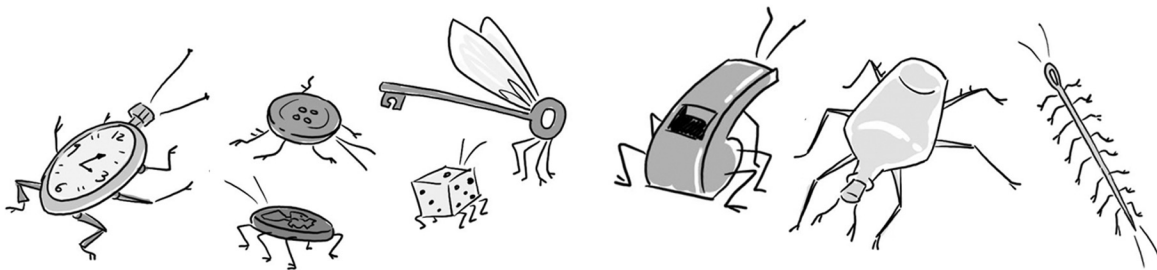
...and have some fun along the way!



WHY NOW

In a world of AI writers and artistic short-cuts, it's important to celebrate what it is to be human with quirky adventures and inspired artwork. We live in times that are increasingly polarized and uncertain. Kids are having to process a lot of disparate information from a very young age. It's time we made a comfort show full of whimsy and wonder and low-stakes conflict. Not only is the Attic packed with fun and imagination, but it's also about making sense of the world, solving problems, and finding new ways to work together.

The show is designed for generational co-viewing and opening up conversations. It's an optimistic story, which shows that while the world can be confusing, it is still an incredible, welcoming, and wacky place if you know where to look.



WHY US

Paul Alborough has spent his whole musical career inventing fantastical worlds using his musical alter-ego, Professor Elemental. The Attic is another of his great projects, and it began as a collaborative story he told with his daughters at bedtime.

Lisa Dosson is an acclaimed storyboard and figure artist who brings artistic flourish, expansive knowledge of literature and media, and genuine heart to the story.

Phoebe and Lilli Hughes provide an intimate understanding of what their young peers want to see in a show like this, and add story, art, and punch-up that resonates with kids.

Robert Hughes is one of the busiest people in animation; a showrunner with a proven track record, and responsible for scores of great cartoons.

It's the perfect team, ready to tell an unforgettable story.

